
FrameworkLTC®

Innovation Conference 2026

Executive Attendee Passport

AI in Action

Workflow Intelligence for the next era of long-term care pharmacy

October 12 - 14, 2026

Marriott Marquis Chicago



[Live details](#)

EXECUTIVE VALUE

Your operating model is changing.

IC26 is designed to help executives separate noise from durable change and translate AI-enabled innovation into practical operating advantage.

See the shift clearly

Understand how AI, automation, data, policy, reimbursement, and workforce pressures are reshaping LTC pharmacy strategy.

Focus on value creation

Identify where workflow intelligence can reduce manual work, increase capacity, improve margin, and strengthen patient safety.

Pressure-test adoption

Learn what must change inside your team so new capabilities become measurable operating results, not shelfware.

Shape the roadmap

Engage directly with SoftWriters leaders on product priorities, governance, workflow needs, and future investment.

Executive promise

Leave with a sharper point of view on where AI should create value, what must be governed carefully, and what leadership actions are required when you return home.

MAIN STAGE

Align on the future.

A leadership-focused arc from workforce change to AI transformation, enterprise scaling, resilience, and action.

8:45

Workflow Intelligence: Building the Next Operating Advantage

Speaker: Scott Beatty

Frame the conference around workflow, automation, data, and human judgment.

9:00

The New Rules of Work: Generations, Change & AI

Speaker: Jason Dorsey

Understand the people-side of technology adoption and change readiness.

10:15

From Workflow to Intelligence: How AI Is Rewiring LTC Pharmacy

Speakers: Scott Beatty; Danielle Greer; Jeff Hložek; Mike Steffek

See how AI-enabled workflows can reshape the pharmacy value chain.

1:00

Proof, Not Promise: Turning AI Into Measurable Pharmacy Impact

Speakers: Customer Panel; Danielle Greer

Hear early lessons on real adoption, value measurement, and operational change.

2:00

The Intelligent Enterprise: Scaling AI Beyond a Single Workflow

Speakers: Scott Beatty; Jason Yablinsky; Jackie Maitland; LiAna Tschen

Think beyond one use case and build AI as an enterprise operating capability.

3:15

No More Comfort Zones: Turning Adversity Into Advantage

Speaker: Chad Foster

Close the day with a leadership challenge on resilience, adaptability, and action.

6:00 - 7:30 PM | C-Suite Event, Level 33

EXECUTIVE TRACK

Make it actionable.

The recommended executive path moves from AI leadership to roadmap input, workflow value, adoption, market forces, and reimbursement pressure.

9:00

Leading With AI: The CEO's New Operating Partner

Speakers: Wade Wyant; Scott Beatty

How AI can augment executive leverage, judgment, and decision-making.

10:00

The Roadmap Exchange: Shaping What Comes Next

Speakers: LiAna Tschén; Mike Steffek

A candid roundtable on priorities, tradeoffs, and future product investment.

11:00

Two Intelligent Workflows, One Operating Advantage

Speakers: Danielle Greer; Kyle Nilson; TBD

AI for verification and claims as practical workflow value drivers.

1:30

The Adoption Multiplier

Speaker: Susan Perry (Dori Armstead)

How leaders convert new AI capabilities into team-level operating results.

2:30

The Forces Reshaping LTC Pharmacy

Speaker: Jason Yablinsky

External pressures and strategic choices leaders need to prepare for.

3:30

Reimbursement Under Pressure

Speakers: Chad Worz; Jackie Maitland

PBM reform and MFP implications for economics, operations, and planning.

CHOOSE BY PRIORITY

Customize your Wednesday.

Executives may stay on the recommended path or send team members into focused sessions that map to specific strategic priorities.

Clinical workflow

Clinical Intelligence in Action: Getting More from FrameworkRxP
9:00 AM

Facility growth

Faster Starts, Cleaner Data: Reimagining Facility Onboarding
9:00 AM

Policy exposure

The Policy Horizon: IRA, Reimbursement & the 2026 Election Cycle
10:00 AM

Operational data

See It. Understand It. Act: Turning Pharmacy Data Into Operational Intelligence
11:00 AM

Standards readiness

2028 Starts Now: Preparing for NCPDP SCRIPT 2023011 & Telecom F6
1:30 PM

AI governance

Trust by Design: AI Governance, Compliance & Accountability
3:30 PM

Suggested approach

Split your leadership team across the optional sessions, then reconvene around one question: what should we do differently in the next 90 days?

EXECUTIVE NOTEBOOK

Five questions to answer before you leave.

Use the sessions and peer conversations to convert conference insight into a focused post-event operating agenda.

- 1

Where is manual work most constraining growth, margin, or service quality?
- 2

Which AI-enabled workflow should we pilot, measure, and scale first?
- 3

What governance questions must be answered before expanding automation?
- 4

What old process needs to be retired so new capability creates value?
- 5

What message should we bring back to our team, board, and customers?

Post-conference action

Schedule a 30-minute internal debrief within one week. Decide one workflow to improve, one metric to baseline, and one leader accountable for next steps.

KNOWBEFORE YOU GO

Where to be and how to navigate.

Use the live conference page for updates. Confirm all final room assignments in the app or registration materials when you arrive.

Event location

Marriott Marquis Chicago
2121 South Prairie Avenue
Chicago, IL 60616
October 12 - 14, 2026

Executive anchor points

Tuesday main stage: Grand Horizon Ballroom DEFG
Tuesday C-Suite Event: Level 33
Meals & exhibits: Great Lakes Ballroom DEFG

Arrival flow

Registration: Great Lakes Foyer
Training labs: Shedd A/B
Wednesday breakouts: Grand Horizon Ballroom sections

Airport planning

Chicago Midway: about 7.8 miles
Chicago O'Hare: about 17 miles
Allow extra time for downtown traffic.

Executive checklist

Bring 3 strategic questions, identify 1 workflow to benchmark, and split your team across the Wednesday deep dives so you leave with both executive context and functional detail.



Live page